



# Evaluation from a State Administrator's Perspective

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# Importance of Telling Our Story

- County level support
- Department, College, University Administrators
- State administration and middle managers support and synergy
- Promotion and tenure/permanent status
- Funders
- State Legislators



## We are funded largely by

- Whether it is
  - Taxpayer dollars
    - federal, state, or local
  - Specific partners/funders
- We are facing an Increasing expectation for some form of ROI calculation and they expect need follow-up behavior data!



## Good NEWS!

- If any subject lends itself to this, it is ours!
  - As long as we actually document or measure the impacts
  - Opening accounts (unbanked)
  - Saving/investing
  - VITA refunds and forgone tax prep fees
- And we can work together to do this!!!



## So we need to explain

- What we do that has measurable impact
- What we do that builds toward that
  - Social media
  - Lunch and learns (that are not series-based)



# What do we need to do?

- Agree on common measures
  - Must be meaningful
    - E.g credit scores for debt repair or first time homebuyers
- Find solutions to challenges relating to follow-up evaluation
- **WORK TOGETHER TO FIND SOLUTIONS!**
  - Even if you cant do it on your own, the power of this data will come from it being standardized as much as possible.
  - Save time on IRB, funding, instrumentation