Evaluation from a State Administrator’s Perspective

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Importance of Telling Our Story

• County level support
• Department, College, University Administrators
• State administration and middle managers support and synergy
• Promotion and tenure/permanent status
• Funders
• State Legislators
We are funded largely by

• Whether it is
  – Taxpayer dollars
    • federal, state, or local
    – Specific partners/funders
• We are facing an Increasing expectation for some form of ROI calculation and they expect need follow-up behavior data!
Good NEWS!

• If any subject lends itself to this, it is ours!
  – As long as we actually document or measure the impacts
  – Opening accounts (unbanked)
  – Saving/investing
  – VITA refunds and forgone tax prep fees
• And we can work together to do this!!!
So we need to explain

• What we do that has measurable impact
• What we do that builds toward that
  – Social media
  – Lunch and learns (that are not series-based)
What do we need to do?

• Agree on common measures
  – Must be meaningful
    • E.g credit scores for debt repair or first time homebuyers

• Find solutions to challenges relating to follow-up evaluation

• WORK TOGETHER TO FIND SOLUTIONS!
  – Even if you can’t do it on your own, the power of this data will come from it being standardized as much as possible.
  – Save time on IRB, funding, instrumentation